

The Living Tradition

The magazine for traditional folk music

Advertisement Size & Rate Guide



ARTWORK

ALL PRICES ARE SUBJECT TO VAT

ADVERT RATES

Our advert rates are for pre or prompt* payment and for delivery of print ready artwork files as described below.

*Prompt payment means settlement of account within 10 days of invoice date.

OTHER CHARGES

Additional charges may apply if any typesetting, design, pre-press work or scanning is needed to be done by The Living Tradition or our printer to complete your advert.

ADVERT DESIGN

We can provide an advert design service for clients at a minimal charge. Please contact adverts@livingtradition.co.uk to discuss your requirements.

ARTWORK DELIVERY

Please supply adverts as high-resolution (300dpi), CMYK or greyscale pdf or jpeg files and send them by email to: adverts@livingtradition.co.uk

If you can not supply the adverts as specified above, or if you need more artwork specifications, please email adverts@livingtradition.co.uk

ARTWORK EMAIL

adverts@livingtradition.co.uk

Full Page
297mm x 210mm
plus 3mm bleed
or
275mm x 190mm
boxed

Colour £575
Mono £345

Half Page
PORTRAIT
275 x 93
boxed

Colour £315
Mono £175

Half Page
LANDSCAPE
136 x 190

Colour £315
Mono £175

Third Page
PORTRAIT
275 x 60

Colour £225
Mono £115

Third Page
LANDSCAPE
90 x 190

Colour £225
Mono £115

Quarter Page
PORTRAIT
136 x 93

Colour £150
Mono £85

Eighth Page
PORTRAIT
136 x 44

Colour £95
Mono £55

Eighth Page
LANDSCAPE
66 x 93

Colour £95
Mono £55

Calling Card
66 x 44

Mono £25
£50 for series of 3

Series Discount 15% on 3 or more adverts

Advert rates are for pre or prompt payment with artwork delivered as specified.

Make cheques payable to The Living Tradition Ltd. All prices are subject to VAT.

Artwork delivery email - adverts@livingtradition.co.uk

The Living Tradition, P.O. Box 1026, KILMARNOCK, Ayrshire, KA2 0LG, Scotland

Tel - 00353 7495 37967

Website - www.livingtradition.co.uk